



*Logo, Certificate and Use of  
Registration Marks Guidelines*

标识、证书和认证标志使用指南

---

The Certificate of Registration and the Registration Mark are the property of PRI Certification. Each accreditation logo is the property of the applicable National Accreditation Body.

认证证书和认证标志的所有权属于 PRI Certification。各认可标识的所有权属于相应的国家认可机构。

### General Rules 通用要求

1. There shall be no ambiguity, in the use of the mark of conformity or in any text, to what has been certified and which certification body has granted the certification.

合格标志或所附文字不应使人对认证对象和授予认证的认证机构产生歧义。

- If a document (e.g., website, brochure, etc.) references, processes, products, services or locations that are not included in the organization's scope of certification, then it shall be clear what is included in the certification and what is not included.

如果文件中（如网站、宣传册等）引用了组织认证范围之外的过程、产品、服务或地点，则获证组织应明确哪些服务或地点包括在认证范围中，哪些未包括在认证范围中。

- Generic marks that do not reference PRI Certification shall not be used by the certified organization in any marketing materials, including but not limited to, websites and email signatures.

获证组织在任何市场营销材料，包括但不限于网站和电子邮件签名中均不得使用未引用 PRI Certification 的通用认证标志。

- When referencing certification, PRI Certification's name or mark must appear in the same document in such a way that an observer can reasonably be expected to understand who has provided the certification.

在引用认证时，PRI Certification 的机构名称或标志必须出现在同一份文件中，且展示方式应易于读者理解是由哪家机构提供了认证。

2. The certificate mark cannot be affixed to products or their packages or related products, nor in any way that could be misinterpreted as indicating product conformity. Marks cannot be applied to laboratory test, calibration or inspection reports or certificates.

认证标志不能用于产品、产品包装或者相关产品上，也不能以任何可能被误解为表示产品符合性的方式使用。认证标志不能用于实验室检测、校准、检验报告，或检验证书上。

3. Product packaging and accompanying information may contain a statement indicating that the organization has a certified management system. The statement must in no way imply that the product, process or service is certified by this means. The statement must include reference to:

产品包装及所附信息中可包含声明来表示组织具有获得认证的管理体系，但是此类声明不得以任何方式暗示产品、过程或服务通过这一方式获得了认证。此类声明还必须包括以下内容：

- Identification of the certified organization.  
获证组织的识别信息；
- The type of management system (e.g., quality) and the applicable standard.  
管理体系的类别（如质量）和适用标准；
- The certification body issuing the certificate.  
颁发证书的认证机构。

NOTE: Product packaging is considered as that which can be removed without the product disintegrating or being damaged. Accompanying information is considered as separately available or easily detachable. Type labels or identification plates are considered as part of the product.

注：产品包装是指在不拆解或损坏产品的前提下可拆除的包装。所附信息指单独提供或易于从产品上分离的信息。型号标签或标识铭牌被视为产品的一部分。

4. Upon termination of certification the organization shall immediately stop publishing and distributing documents bearing the certification mark. Certification shall no longer be stated or suggested in any way.

获证组织在认证终止后，应立即停止发布和分发带有认证标志的文件，也不得再以任何方式声明或间接表示其获得认证。

5. Whenever a subsidiary belonging to a group of organizations has been certified, only the parts of the group that are specified in the certification documents shall use the certification mark.

在由多个组织构成的团体中，如其中某部分组织获得认证资格，则只有认证文件中列出的那部分组织应使用认证标志。

**Regulations for use of PRI Certification Logo/Marks**

**PRI Certification 认证标识/标志使用规则**

1. The PRI Certification mark shall be reproduced only in black and white, or blue (Pantone 300c) ink, and must be legible size (greater than 5 mm).

复制 PRI Certification 认证标志时，应仅限于黑白色或仅采用蓝色（潘通色号，300c），并且其大小必须清晰可见（大于 5 毫米）。

2. The marks of conformity MUST be represented as follows:

合格标志**必须**按照以下方式展示：

**ISO 9001**



**AS9100, AS9110, AS 9120**



**ISO 27001:2013 and ISO 27001:2022**



**ISO 27701:2019**



**ISO 13485**



**ISO 14001**



**ISO 20000-1**



**ISO 45001**



3. During an audit, the Lead Auditor is expected to review the client's representation of the logos of **ANAB and PRI Certification** and the representation of the standards **ISO 9001, AS9100, AS9110, AS9120, ISO 13485, ISO 14001, ISO 20000-1, ISO 27001, ISO 27701, and ISO 45001**. Improper or misleading references to the program, the certificate, or the Mark that are found on advertisements, brochures, websites or other publications will be subject to corrective actions that could include legal action and/or suspension or revocation of certification which was the basis for use of the Mark.

在审核过程中，审核组长应审核客户对 ANAB 和 PRI Certification 标识使用要求的表述以及对 ISO9001, AS9100, AS9110, AS9120, ISO 13485, ISO 14001, ISO 20000-1, ISO27001, ISO27701 和 ISO 45001 标准的表述。如果在广告、宣传册、网站或其他出版物上发现对程序、证书或标志的不当或误导性引用，则应采取纠正措施，包括采取法律措施和/或暂停或撤销作为使用认证标志基础的认证证书。

4. A nonconformance can be issued if the obsolete mark of conformity is being used or if used in a misleading way. (For example: Logo use on certificate of compliance.)

如果使用了已过时的合格标志，或者以误导他人的方式使用了合格标志，审核员可对此开出不符合项（例如：符合性证书上的标识使用）。

#### **Regulations for use of Accreditation Body Logo/Mark 认可机构标识/标志的使用规则**

1. Upon request, PRI Certification will provide the mark/logo of PRI's accrediting body for the relevant standard for use in the certified organization's marketing materials.

在收到组织申请后，PRI Certification 可提供对 PRI 相关标准进行认可的认可机构的标志/标识，以便获证组织用于其市场营销材料。

2. The mark shall only be displayed together with PRI Certification's mark of conformity.

该标志只能与 PRI Certification 的符合性标志一起展示。

- a. The accreditation mark shall be reproduced only in the colors provided, or in black and white.

认可标志只能以提供的颜色或黑白色来重现。

- b. The accreditation mark shall not be larger than PRI Certification's accompanying mark.

认可标准尺寸不得大于共同展示的 PRI Certification 的标志。

3. There shall be no statement or implication indicating that the certified organization is certified or accredited by the accreditation body.

获证组织不得以任何声明或暗示表明其获得了该认可机构的认证或认可。

4. A nonconformance can be issued if the obsolete accreditation mark is being used or if used in a misleading way.

如获证组织使用了过时的认可标志，或者以误导的方式使用了认可标志，认证机构可就此开具不符合项。